Health Ministries Association, Inc.
2012 Annual Report
Health Ministries Association, Inc.
2013 ANNUAL MEETING

I. Call to Order
II. Opening Prayer: Rev. Karen MacDonald
III. Welcome: President
IV. Introduction of HMA Board: Vice President
   a. Organizational Chart
V. Approval of 2012 Annual Meeting Minutes: Secretary
VI. President’s Report:
   a. 2012 – THE YEAR IN REVIEW
      • Vision/Mission
      • Accomplishments/Initiatives
      • Financial Report
      • Membership
      • Goods and Services Donated
VII. Installation of New Officers: Lois Peacock
VIII. New Business
IX. Adjournment
OUR VISION

HMA aspires to engage, educate and empower people of faith to be passionate and effective leaders for creating healthier communities.
OUR MISSION

HMA encourages, supports and empowers leaders in the integration of faith and health in their local communities.
HEALTH MINISTRIES ASSOCIATION, INC.

BOARD OF DIRECTORS:

Executive Committee:

President - Marlene Feagan, MA, BSN, RN, FCN
Vice – President - Susan Carson, RN, FCN
Secretary - Marion DePuit, BSN, RN
Chief Financial Officer/Treasurer - Craig R. Schneider, M. Div
Past President - Open

Vice – President - Susan Carson, RN, FCN
Directors for Constituents:

- **Director for Faith Community Nursing** - Wanda Alexander, RN, MPH, FCN
- **Director for Health Ministry** - Thomas Pruski, RN, MAPS
- **Director for Program Leadership** - Open
- **Director for Spiritual Leadership** - Rev. Karen MacDonald, M.Div

Directors for Operations:

- **Director for Collaborative Development** - Katora Campbell, RN, MSN, DrPH
- **Director for Practice & Education** - Alyson Breisch, RN, MSN
- **Director for Public Relations** - Sharon Becker, RN
- **Director for Research Development** - Beverly Lunsford, PhD, RN

*Beverly Lunsford, PhD, RN  Sharon Becker, RN*
HMA Organizational Chart

Executive Committee
- President
- Vice President
- Secretary
- Chief Financial Officer/Treasurer
- Past President

Directors for Constituents
- Director for Faith Community Nursing
- Director for Health Ministry
- Director for Program Leadership
- Director for Spiritual Leadership

Directors for Operations
- Director for Collaborative Development
- Director for Practice & Education
- Director for Public Relations
- Director for Research Development
LET’S TAKE A LOOK AT SOME OF OUR ACCOMPLISHMENTS

1. NATIONAL INITIATIVES
   a. ANCC-The ongoing work in 2012 has resulted in this statement from ANCC: The American Nurses Credentialing Center (ANCC) and the Health Ministries Association (HMA) are pleased to announce a new Board Certification program for Faith Community Nurses through a portfolio assessment method. The program is in the initial development stages and ANCC will be recruiting nurses with expertise in Faith Community Nursing to develop this new certification program. The Faith Community Nursing certification is targeted to launch in 2014.
   b. Let’s Move Campaign
   c. Partnerships/Working Relationships with:
      i. ANA
      ii. Faith United to End Childhood Obesity
      iii. Faith United to End Gun Violence
      iv. Interfaith Community Services, Tucson AZ
      v. IPNRC
      vi. JCN
      vii. Tennessee Nurses Association (For 2012 annual conference)
ACCOMPLISHMENTS cont . . .

2. ORGANIZATIONAL ACCOMPLISHMENTS
   a. Financial Stability
   b. 2012 Annual Conference in Nashville
      i. First Granger Westberg Leadership Award presented
   c. Scope & Standards
      i. Sold 700 copies in 2012
      ii. Developed half-day & full day workshops. Contracts were completed and workshops were provided at seven national locations which generated $2,400 in revenue for HMA.
      iii. 1 hour overview of Faith Community Nursing Scope and Standards of Practice DVD was shown at IPNRC educators. DVD made for HMA at no expense by Duke Divinity School. Church Health Center paid HMA $250 for use of this HMA-copyrighted DVD.
   d. FNC Mentorship Program
      i. Launched in August with 3 Mentees and 16 Mentors
      ii. Leaders developed tools and protocols
   e. Policy Procedure
      i. Committee Development
         1. Developed P/P Template
         2. Began work on review and development of new P/Ps
ACCOMPLISHMENTS cont . . .

3. MEMBERSHIP COMMUNICATION
   a. Spiritual reflections were an integral part of communications
   b. Monthly Eblast
   c. Quarterly HMA Today
   d. Development of Marketing Guidance Committee
      i. Website Development
      ii. Social Media
      iii. Print Media Branding and Recognition
   e. Provided resources / web links on a variety of topics including but not limited to:
      i. Aging in Action-Falls Prevention Guidelines
      ii. CDC-Portion Control
      iii. CMS Hospital & SNF Compare
      iv. CMS Webinars
      v. FEMA-Hurricane Preparedness
      vi. HHS-ACA Information
      vii. NHLBI
   f. HMA Technology Survey
<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>89,990</td>
</tr>
<tr>
<td>Conference Deposit</td>
<td>4,572</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>94,562</td>
</tr>
<tr>
<td>Intangible Assets</td>
<td>12,500</td>
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<tr>
<td>Accum Amortization</td>
<td>-4,584</td>
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<tr>
<td>Net Intangible Assets</td>
<td>7,916</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>102,478</strong></td>
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<thead>
<tr>
<th>LIABILITIES &amp; FUND BALANCE</th>
<th></th>
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<tbody>
<tr>
<td>Collected Sales Tax</td>
<td>11</td>
</tr>
<tr>
<td>Total Current Liabilities</td>
<td>11</td>
</tr>
<tr>
<td>Open Fund Balance</td>
<td>47,646</td>
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<tr>
<td>Net Surplus</td>
<td>54,821</td>
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<tr>
<td><strong>Total Fund Balance</strong></td>
<td><strong>102,467</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; FUND BALANCE</strong></td>
<td><strong>102,478</strong></td>
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Health Ministries Association Revenue & Expense Statement  
As of December 31, 2012

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>EXPENSES</th>
</tr>
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<tbody>
<tr>
<td>Membership Dues $32,609</td>
<td>Office Management $13,520</td>
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<tr>
<td>Contributions $100</td>
<td>Professional Expenses $1,761</td>
</tr>
<tr>
<td>Speakers Bureau $1,250</td>
<td>Credit Card/Bank Charges $2,850</td>
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<tr>
<td>Conference Receipts $64,641</td>
<td>Supplies $722</td>
</tr>
<tr>
<td>Merchandise Sales (net) $8,078</td>
<td>Telephone $821</td>
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<tr>
<td>Royalties $4,383</td>
<td>Printing &amp; Postage $1,231</td>
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<tr>
<td><strong>TOTAL REVENUE $111,061</strong></td>
<td>Travel &amp; Meeting Expenses $391</td>
</tr>
<tr>
<td></td>
<td>Insurance $1,742</td>
</tr>
<tr>
<td></td>
<td>Conference Expenses $32,271</td>
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<tr>
<td></td>
<td>Other Expenses $931</td>
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<td></td>
<td><strong>TOTAL EXPENSES $56,240</strong></td>
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**Surplus of Revenues Over Expenses** $54,821

*Chief Financial Officer/Treasurer - Craig R. Schneider, M. Div*
HMA MEMBERSHIP

415 members – as of December 31, 2012
Membership increased by 9%

Number of times the HMA formally met:
– 11 National Conference calls
– Board Meeting held at the Annual Conference in Nashville, TN
  June 2 & 3, 2012
Our organization collaborated with partners/agencies:

1. Alliance for Health Children Arizona
2. American Cancer Society
3. American Correctional Chaplains Association (ACCA)
4. American Diabetes Association
5. American Heart Association
6. American Nurses Association (ANA)
7. American Nurses Credentialing Center (ANCC)
8. American Red Cross
9. California Council of Churches
10. Campaign for Healthy Kids
11. Cancer Disparities Program, USFC Helen Diller Family Comprehensive Cancer Center
12. Catholic Health West
13. Christian Community Health Fellowship (CCHF)
14. Church Health Center
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<thead>
<tr>
<th>Number</th>
<th>Organization Name</th>
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<tbody>
<tr>
<td>16.</td>
<td>Church of God in Christ, Health Ministries Initiative</td>
</tr>
<tr>
<td>17.</td>
<td>Coalition of Maine Nursing Organization (COMNO)</td>
</tr>
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<td>18.</td>
<td>Faith Community Network of the Greater Twin Cities</td>
</tr>
<tr>
<td>19.</td>
<td>Faithful Reform in Healthcare</td>
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<td>20.</td>
<td>Faith United to End Childhood Obesity (FUTECO)</td>
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<tr>
<td>21.</td>
<td>Faith United to End Gun Violence (sponsored by the Brady Campaign)</td>
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<tr>
<td>22.</td>
<td>Gun Legislation Arizona Advocacy</td>
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<td>23.</td>
<td>Interfaith Community Services, Tucson, AZ</td>
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<tr>
<td>24.</td>
<td>International Conference of Police Chaplains (ICPC)</td>
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<td>25.</td>
<td>International Parish Nurse Resource Center (IPNRC)</td>
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<td>26.</td>
<td>Jewish Family Service</td>
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<td>27.</td>
<td>Lutheran Office of Public Policy</td>
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<td>29.</td>
<td>National Council on Aging</td>
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<td>30.</td>
<td>NorCal FCN Education</td>
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<td>31.</td>
<td>Office of Women’s Health</td>
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<td>32.</td>
<td>Rural Chaplains Association (RCA)</td>
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2012 Annual Meeting and Conference
Nashville, Tennessee
Reported Donations of Goods and Services by HMA BOD and Leadership

- Number of hours donated = 2600
- Total In-Kind donations = $4800.00
The very essence of leadership is that you have to have a vision. It’s got to be a vision you articulate clearly and forcefully on every occasion. You can’t blow an uncertain trumpet.

—Reverend Theodore Hesburgh
President Emeritus of the University of Notre Dame 1952-87