Health Ministries Association, Inc.

2014 Annual Report

Celebrating Our 25th Year
OUR VISION

HMA aspires to engage, educate and empower people of faith to be passionate and effective leaders for creating healthier communities.

OUR MISSION

HMA encourages, supports and empowers leaders in the integration of faith and health in their local communities.
HMA BOARD OF DIRECTORS

Executive Committee
- President
- Vice President
- Secretary
- Chief Financial Officer/Treasurer
- Past President

Directors for Constituents
- Director for Faith Community Nursing
- Director for Health Ministry
- Director for Program Leadership
- Director for Spiritual Leadership

Directors for Operations
- Director for Collaborative Development
- Director for Practice & Education
- Director for Public Relations
- Director for Research Development
HMA BOARD OF DIRECTORS

Executive Committee:

President - Marlene Feagan, MA, BSN, RN-BC
Vice President - Susan Carson, RN
Secretary - Paulette Golden, MS, BSN, RN-BC, CCAP
CFO/Treasurer – Patricia D. Welsh, MSN, RN

Marlene Feagan, MA, BSN, RN-BC
Directors for Constituents:

- Director for Faith Community Nursing-
  Nancy Rago-Durbin, MS, BSN, RN-BC
- Director for Health Ministry-
  Thomas Pruski, RN, MAPS
- Director for Program Leadership-
  Marion DePuit, MSN, RN
- Director for Spiritual Leadership-
  Rev. Karen MacDonald, M.Div
HMA BOARD OF DIRECTORS

Directors for Operations:

• Director for Collaborative Development - Jenny Holmes, RN, MSN
• Director for Practice & Education - Angela Sheehan, MS, CNS, NPP, RN
• Director for Public Relations - Sharon Becker, RN
• Director for Research Development - Beverly Lunsford, PhD, RN

Angela Sheehan, MS, CNS, NPP, RN
Health Ministries Association, Inc.

P.O. Box 60042, Dayton, OH 45406
www.hmassoc.org • info@hmassoc.org
1-800-723-4291
Michelle Randall,
Office Manager
HMA MEMBERSHIP

405 members – as of December 31, 2014

<table>
<thead>
<tr>
<th>Primary Role</th>
<th>Secondary Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faith Community Nursing-61%</td>
<td>Faith Community Nursing-15%</td>
</tr>
<tr>
<td>Health Ministry-10%</td>
<td>Health Ministry-18%</td>
</tr>
<tr>
<td>Program Leadership-14%</td>
<td>Program Leadership-12%</td>
</tr>
<tr>
<td>Spiritual Leadership-3%</td>
<td>Spiritual Leadership-5%</td>
</tr>
<tr>
<td>Other/No Answer-11%</td>
<td></td>
</tr>
</tbody>
</table>

HMA Board Of Directors Meetings:

– Five Bi-Monthly Board Conference Calls
– One six-hour Face-to-Face Meeting at the Annual Conference in Hyattsville, Maryland
LET’S TAKE A LOOK AT SOME OF OUR ACCOMPLISHMENTS

1. NATIONAL INITIATIVES:

   a. American Nurses Credentialing Center – Officially launched the certification through portfolio for Faith Community Nursing on August 29, 2014

      i. The ANCC Faith Community Nursing board certification through portfolio assessment provides a valid and reliable assessment of the entry-level clinical knowledge and skills of registered nurses in the faith community nursing specialty after initial RN licensure. Once you complete eligibility requirements and successfully pass the portfolio review process, you are awarded the credential: Registered Nurse-Board Certified (RN-BC). This credential is valid for 5 years.
1. NATIONAL INITIATIVES: (cont.)

   b. American Red Cross – A Memorandum of Understanding (MOU) was entered into between HMA and ARC at the 25th Annual Conference in Hyattsville, MD on September 16, 2014.
      i. Participants at the Conference were able to sign up for information on hosting ARC Blood Drives in their faith communities.

   c. C-TAC - Coalition to Transform Advanced Care - End of life coalition educating people on the basics of end of life care – advanced directives, terminology, etc.

   d. U.S. Health Forum – Gathering on United Methodist Church organizations to support health ministry
2. ORGANIZATIONAL ACCOMPLISHMENTS:

a. Continued organizational stability and improved financial health
b. Successful 25th Anniversary Celebration and Annual Conference in Hyattsville, MD
   i. Sold 291 copies in 2014
d. Mentoring Program for FCNs
   i. 22 Mentors
e. **The Health Minister Role: Guidelines & Foundational Curriculum Elements**, 2011
   i. Sold 72 copies in 2014
f. Revised Policies and Procedures
   i. **Annual Conference Planning Manual; Reporting of Minutes; Westberg Award; Wilkerson-Droege Award**
ACCOMPLISHMENTS cont . . .

2. ORGANIZATIONAL ACCOMPLISHMENTS: (cont.)


g. Committee Work – *Intentional focus creating opportunities for members to serve*

i. FCN Mentor Program
ii. Health Minister Education Committee
iii. Joint task force of Practice and Education Committee and Research Development Committee on Documentation
iv. Marketing Guidance Committee
v. Nominating Committee
vi. Practice and Education
vii. Program Leadership Advisory Committee
viii. Research Committee
ix. Spiritual Leadership Advisory Team
3. **MEMBERSHIP COMMUNICATION:**

a. Purposeful communication with members through:
   i. Eblasts-Monthly
   ii. HMA Today-Quarterly
   iii. Director communication with constituent groups

b. Deliberate face to face communication with members and potential members:
   i. Annual HMA Membership Meeting
   ii. Networking at the 25th Anniversary Celebration and Conference
   iii. Exhibit table at other national conferences
   iv. Health Ministry Networks throughout the US

c. Intentional focus on spirituality through:
   i. Spiritual reflections in all HMA newsletters and Eblasts
   ii. Integration of spirituality throughout the 2014 conference
   iii. Special Eblasts with spiritual focus for national events and tragedies
25th Anniversary Celebration and Annual Conference
Hyattsville, MD
Collaborations and Working Relationships

1. Abby Press/Care Notes
2. American Diabetes Association
3. American Heart Association
4. American Nurses Association
5. American Red Cross
6. ANCC
7. Carolinas Health Ministry Partnership (CHMP)
8. Catholic Hospital Association
9. Center for Disease Control – Office of Smoking & Health
10. Children’s National Medical Center
11. Church Health Center
12. CMS (Centers for Medicare & Medicaid Services)
13. El Dorado Health Ministry Network
14. Faith United Against Tobacco
15. Faith United to Prevent Gun Violence
16. Greater Sacramento Health Ministry Network
17. IPNRC
   a. Assisted in the development of the HMA DVD sent to IPNRC for education of FCN audience
18. Journal of Christian Nursing
Collaborations and Working Relationships (cont.)

19. Juice Plus
20. Life Line Screening
21. Maryland Healthcare for All
22. Mental Health First Aid
23. Stanislaus County Health Services Agency, Public Health
   a. Provided a letter of support for a grant proposal to the CDC for health ministers and faith community nurses in their area.
24. Texas Health Ministries Network
25. Wesley Theological Seminary
26. Wheat Ridge Ministries

... and many more
**Health Ministries Association**  
**Balance Sheet**  
**As of December 31, 2014**

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$137,171</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>137,171</td>
</tr>
<tr>
<td>Intangible Assets</td>
<td>12,500</td>
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<tr>
<td>Accumulated Amortization</td>
<td>(6,250)</td>
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<tr>
<td>Net Intangible Assets</td>
<td>6,250</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>$143,421</td>
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<table>
<thead>
<tr>
<th>Liabilities &amp; Fund Balances</th>
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</thead>
<tbody>
<tr>
<td>Total Liabilities</td>
<td>$12</td>
</tr>
<tr>
<td>Fund Balances</td>
<td>117,150</td>
</tr>
<tr>
<td>Net Surplus</td>
<td>26,259</td>
</tr>
<tr>
<td><strong>Total Fund Balances</strong></td>
<td>$143,409</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Fund Balances</strong></td>
<td>$143,421</td>
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### 2014 Revenue and Expense Summary

#### Revenue

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Membership Dues</td>
<td>$32,171</td>
</tr>
<tr>
<td>Contributions</td>
<td>1,201</td>
</tr>
<tr>
<td>Conference Receipts</td>
<td>75,385</td>
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<tr>
<td>Merchandise Sales (net)</td>
<td>9,931</td>
</tr>
<tr>
<td>Royalties</td>
<td>3,328</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$122,016</strong></td>
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</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Management</td>
<td>$14,300</td>
</tr>
<tr>
<td>Professional Expenses</td>
<td>7,383</td>
</tr>
<tr>
<td>Credit Card/Bank Charges</td>
<td>2,796</td>
</tr>
<tr>
<td>Supplies</td>
<td>661</td>
</tr>
<tr>
<td>Telephone &amp; Telecommunications</td>
<td>1,474</td>
</tr>
<tr>
<td>Printing &amp; Postage</td>
<td>1,013</td>
</tr>
<tr>
<td>Travel &amp; Meeting Expenses</td>
<td>2,970</td>
</tr>
<tr>
<td>Insurance</td>
<td>1,244</td>
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<tr>
<td>Conference Expenses</td>
<td>61,643</td>
</tr>
<tr>
<td>Amortization</td>
<td>833</td>
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<tr>
<td>Membership Marketing Expenses</td>
<td>1,040</td>
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<tr>
<td>Other Expenses</td>
<td>400</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$95,757</strong></td>
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**Surplus of Revenues over Expenses**

$26,259
In-Kind Contribution of Time and Services by HMA Board of Directors

Time Donated- - - - 2,152 hours
Goods & Services - $80,265
“In a world so torn apart by rivalry, anger, and hatred, we have the privileged vocation to be living signs of a love that can bridge all divisions and heal all wounds.”

—Henri Nouwen
Catholic priest, professor and writer
1932-1996