Health Ministries Association, Inc.
2013 Annual Report
OUR VISION

HMA aspires to engage, educate and empower people of faith to be passionate and effective leaders for creating healthier communities.

OUR MISSION

HMA encourages, supports and empowers leaders in the integration of faith and health in their local communities.
HMA BOARD OF DIRECTORS

Executive Committee
- President
- Vice President
- Secretary
- Chief Financial Officer/Treasurer
- Past President

Directors for Constituents
- Director for Faith Community Nursing
- Director for Health Ministry
- Director for Program Leadership
- Director for Spiritual Leadership

Directors for Operations
- Director for Collaborative Development
- Director for Practice & Education
- Director for Public Relations
- Director for Research Development
Executive Committee:

**President** - Marlene Feagan, MA, BSN, RN, FCN
**Vice President** - Susan Carson, RN, FCN
**Secretary** - Paulette Golden, RN, MS, CCAP
**Chief Financial Officer/Treasurer** - Craig R. Schneider, M. Div

CFO/Treasurer-
*Craig R. Schneider, M.Div*
Directors for Constituents:

- **Director for Faith Community Nursing** - Nancy Rago-Durbin, MS, RN, FCN
- **Director for Health Ministry** - Thomas Pruski, RN, MAPS
- **Director for Program Leadership** - Marion DePuit, MSN, PHN, FCN
- **Director for Spiritual Leadership** - Rev. Karen MacDonald, M.Div
Directors for Operations:

- **Director for Collaborative Development** - Jenny Holmes, RN, MSN, FCN
- **Director for Practice & Education** - Alyson Breisch, RN, MSN
- **Director for Public Relations** - Sharon Becker, RN
- **Director for Research Development** - Beverly Lunsford, PhD, RN
Health Ministries Association, Inc.

P.O. Box 60042, Dayton, OH 45406
www.hmassoc.org • info@hmassoc.org
1-800-723-4291
Michelle Randall, Office Manager
HMA MEMBERSHIP

421 members – as of December 31, 2013
Membership increased by 1.2%

<table>
<thead>
<tr>
<th>Primary Role</th>
<th>Secondary Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faith Community Nursing-67%</td>
<td>Faith Community Nursing-13%</td>
</tr>
<tr>
<td>Health Ministry-8%</td>
<td>Health Ministry-19%</td>
</tr>
<tr>
<td>Program Leadership-14%</td>
<td>Program Leadership-8%</td>
</tr>
<tr>
<td>Spiritual Leadership-2%</td>
<td>Spiritual Leadership-5%</td>
</tr>
<tr>
<td>Other/No Answer-9%</td>
<td></td>
</tr>
</tbody>
</table>

HMA Board Of Directors Meetings:

– Nine Monthly / Bi-Monthly Board Conference Calls
– One six-hour Face-to-Face Meeting at the Annual Conference in South Lake Tahoe, NV
LET’S TAKE A LOOK AT SOME OF OUR ACCOMPLISHMENTS

1. NATIONAL INITIATIVES

a. ANA - An invitation was extended to HMA to attend the Inaugural ANA Membership Assembly in June 2013. Alyson Breisch, HMA Director for Practice and Education, attended to represent HMA

b. ANCC - The ongoing work with the American Nurses Credentialing Center in 2013 has resulted in the following:
   i. Signed Development Agreement for Certification through Portfolio for Faith Community Nurses
   ii. Faith Community Nursing Portfolio Content Outline Survey completed

c. Let’s Move Campaign
   i. Faith Communities continue to sign up in support of the initiative
2. ORGANIZATIONAL ACCOMPLISHMENTS

a. Continued organizational stability and strong financial health
b. Successful Annual Conference in South Lake Tahoe, NV
   i. Sold 570 copies in 2013
   ii. Held 4 half-day & 2 full day workshops
d. Mentoring Program for FCNs
   i. 6 Mentees Assigned in 2013
   ii. 18 Mentors
   i. Sold 123 copies in 2013
f. New / Revised Policies and Procedures
   i. Developed: *Elections-Nominating Committee*
   ii. Revised: *Elections-BOD*
ACCOMPLISHMENTS cont...

2. ORGANIZATIONAL ACCOMPLISHMENTS cont.

g. Committee Development
   i. Health Minister Education Committee
   ii. Marketing Guidance Committee
   iii. Formation of a Program Leadership Advisory Team
   iv. Research Committee in development
   v. Spiritual Leadership Committee
ACCOMPLISHMENTS cont . . .

3. MEMBERSHIP COMMUNICATION

a. Enhancement of communication by:
   i. Website improvement with implementation of WordPress website platform
   ii. Use of MailChimp to improve the quality and content of HMA Newsletters and Eblasts
   iii. Emails and articles from Directors for Constituents to members

b. Improved communication for HMA Board Of Directors and Committees by implementing GoToMeeting and FreeConferenceCall.com

c. Intentional focus on spirituality through:
   i. Spiritual reflections in all HMA newsletters and Eblasts
   ii. Integration of spirituality throughout the 2013 conference
   iii. Special Eblasts with spiritual focus for national events and tragedies
2013 Annual Meeting and Conference
South Lake Tahoe, NV
Collaborations and Working Relationships

1. American Red Cross
2. ANA
3. ANCC
4. Bethesda Institute
5. Carolinas Health Ministry Partnership
6. Catholic Health Association - Community Benefit & Continuing Care
7. Catholic Health Initiatives, Denver, Colorado
8. Centers for Medicare & Medicaid Services
9. Church Health Center
10. Faith United to End Childhood Obesity (FUTECO)
11. Faith United to End Gun Violence (Sponsored by the Brady Campaign)
12. Food and Drug Administration, San Francisco District Office
13. International Parish Nurse Resource Center
14. Journal of Christian Nursing
15. Jewish Family Services
16. Kentucky Board of Nursing
Collaborations and Working Relationships cont . . .

17. Mental Health First Aid
18. NAMI-South Lake Tahoe
19. National Association of Catholic Nurses USA
20. National Council of Churches Health Task Force
22. North Carolina Nurses Association (FCN Council)
23. Nurses Christian Fellowship
24. Office of Women’s Health
25. South Carolina Faith Community Nurses Association
26. Texas Health Ministries Network
27. United Church of Christ National FCN Leadership Team
28. Wesley Nurse Health Ministry, San Antonio, TX

. . . and many more
Health Ministries Association
Balance Sheet
As of December 31, 2013

<table>
<thead>
<tr>
<th>Assets</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$110,067</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>110,067</td>
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<tr>
<td>Intangible Assets</td>
<td>12,500</td>
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<tr>
<td>Accumulated Amortization</td>
<td>(5,417)</td>
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<tr>
<td>Net Intangible Assets</td>
<td>7,083</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$117,150</strong></td>
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Liabilities & Fund Balances

<table>
<thead>
<tr>
<th>Liabilities &amp; Fund Balances</th>
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<tbody>
<tr>
<td>Total Liabilities</td>
<td>$0</td>
</tr>
<tr>
<td>Fund Balances</td>
<td>102,467</td>
</tr>
<tr>
<td>Net Surplus</td>
<td>14,683</td>
</tr>
<tr>
<td><strong>Total Fund Balances</strong></td>
<td><strong>$117,150</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities & Fund Balances**  
$117,150
## 2013 Revenue and Expense Summary

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Membership Dues</td>
<td>$31,011</td>
</tr>
<tr>
<td>Contributions</td>
<td>1,005</td>
</tr>
<tr>
<td>Speakers Bureau</td>
<td>3,365</td>
</tr>
<tr>
<td>Conference Receipts</td>
<td>54,149</td>
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<tr>
<td>Merchandise Sales (net)</td>
<td>3,168</td>
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<tr>
<td>Royalties</td>
<td>4,565</td>
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<tr>
<td>Total Revenue</td>
<td>$97,263</td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Office Management</td>
<td>$14,320</td>
</tr>
<tr>
<td>Professional Expenses</td>
<td>17,019</td>
</tr>
<tr>
<td>Credit Card/Bank Charges</td>
<td>2,405</td>
</tr>
<tr>
<td>Supplies</td>
<td>411</td>
</tr>
<tr>
<td>Telephone &amp; Telecommunications</td>
<td>1,162</td>
</tr>
<tr>
<td>Printing &amp; Postage</td>
<td>864</td>
</tr>
<tr>
<td>Travel &amp; Meeting Expenses</td>
<td>4,596</td>
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<tr>
<td>Insurance</td>
<td>1,244</td>
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<tr>
<td>Conference Expenses</td>
<td>38,615</td>
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<tr>
<td>Amortization</td>
<td>833</td>
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<tr>
<td>Other Expenses</td>
<td>1,111</td>
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<tr>
<td>Total Expenses</td>
<td>$82,580</td>
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</tbody>
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**Surplus of Revenues over Expenses** $14,683
In-Kind Contribution of Time and Services by HMA Board of Directors

Time Donated - - - - 2,430 hours
Goods & Services - $64,000
In Closing

“To accomplish great things, we must not only act, but also dream; not only plan, but also believe.”

—Anatole France

French poet, journalist and novelist
1844-1924