

Health Ministries Association, Inc. 2013 Annual Report



OUR VISION

HMA aspires to engage, educate and empower people of faith to be passionate and effective leaders for creating healthier communities.



OUR MISSION

HMA encourages, supports and empowers leaders in the integration of faith and health in their local communities.

HMA BOARD OF DIRECTORS



Executive Committee

- President
- Vice President
- Secretary
- Chief Financial Officer/Treasurer
- Past President

Directors for Constituents

- Director for Faith Community Nursing
- Director for Health Ministry
- Director for Program Leadership
- Director for Spiritual Leadership

Directors for Operations

- Director for Collaborative Development
- Director for Practice & Education
- Director for Public Relations
- Director for Research Development

HMA BOARD OF DIRECTORS

Executive Committee:

President - Marlene Feagan, MA, BSN, RN, FCN

Vice President - Susan Carson, RN, FCN

Secretary - Paulette Golden, RN, MS, CCAP

Chief Financial Officer/Treasurer - Craig R. Schneider, M. Div



CFO/Treasurer-
Craig R. Schneider, M.Div

HMA BOARD OF DIRECTORS

Directors for Constituents:

- **Director for Faith Community Nursing-**
Nancy Rago-Durbin, MS, RN, FCN
- **Director for Health Ministry-**
Thomas Pruski, RN, MAPS
- **Director for Program Leadership-**
Marion DePuit, MSN, PHN, FCN
- **Director for Spiritual Leadership-**
Rev. Karen MacDonald, M.Div

Marion DePuit, MSN, PHN, FCN



HMA BOARD OF DIRECTORS

Directors for Operations:

- **Director for Collaborative Development -**
Jenny Holmes, RN, MSN, FCN
- **Director for Practice & Education -**
Alyson Breisch, RN, MSN
- **Director for Public Relations -**
Sharon Becker, RN
- **Director for Research Development -**
Beverly Lunsford, PhD, RN

Beverly Lunsford, PhD, RN



Health Ministries Association, Inc.

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1-800-723-4291

Michelle Randall,
Office Manager



HMA MEMBERSHIP

421 members – as of December 31, 2013

Membership increased by 1.2%

Primary Role

Faith Community Nursing-67%
Health Ministry-8%
Program Leadership-14%
Spiritual Leadership-2%
Other/No Answer-9%

Secondary Role

Faith Community Nursing-13%
Health Ministry-19%
Program Leadership-8%
Spiritual Leadership-5%

HMA Board Of Directors Meetings:

- Nine Monthly / Bi-Monthly Board Conference Calls
- One six-hour Face-to-Face Meeting at the Annual Conference in South Lake Tahoe, NV

LET'S TAKE A LOOK AT SOME OF OUR ACCOMPLISHMENTS

1. NATIONAL INITIATIVES

- a. ANA - An invitation was extended to HMA to attend the Inaugural ANA Membership Assembly in June 2013. Alyson Breisch, HMA Director for Practice and Education, attended to represent HMA
- b. ANCC - The ongoing work with the American Nurses Credentialing Center in 2013 has resulted in the following:
 - i. Signed Development Agreement for Certification through Portfolio for Faith Community Nurses
 - ii. Faith Community Nursing Portfolio Content Outline Survey completed
- c. Let's Move Campaign
 - i. Faith Communities continue to sign up in support of the initiative



ACCOMPLISHMENTS cont ...

2. ORGANIZATIONAL ACCOMPLISHMENTS

- a. Continued organizational stability and strong financial health
- b. Successful Annual Conference in South Lake Tahoe, NV
- c. ***Scope & Standards of Practice***, 2nd Edition, 2012
 - i. Sold 570 copies in 2013
 - ii. Held 4 half-day & 2 full day workshops
- d. Mentoring Program for FCNs
 - i. 6 Mentees Assigned in 2013
 - ii. 18 Mentors
- e. ***The Health Minister Role: Guidelines & Foundational Curriculum Elements***, 2011
 - i. Sold 123 copies in 2013
- f. New / Revised Policies and Procedures
 - i. Developed: *Elections-Nominating Committee*
 - ii. Revised: *Elections-BOD*



ACCOMPLISHMENTS cont ...

2. ORGANIZATIONAL ACCOMPLISHMENTS cont. . .

- g. Committee Development
 - i. Health Minister Education Committee
 - ii. Marketing Guidance Committee
 - iii. Formation of a Program Leadership Advisory Team
 - iv. Research Committee in development
 - v. Spiritual Leadership Committee



ACCOMPLISHMENTS cont ...

3. MEMBERSHIP COMMUNICATION

- a. Enhancement of communication by:
 - i. Website improvement with implementation of WordPress website platform
 - ii. Use of MailChimp to improve the quality and content of HMA Newsletters and Eblasts
 - iii. Emails and articles from Directors for Constituents to members
- b. Improved communication for HMA Board Of Directors and Committees by implementing GoToMeeting and FreeConferenceCall.com
- c. Intentional focus on spirituality through:
 - i. Spiritual reflections in all HMA newsletters and Eblasts
 - ii. Integration of spirituality throughout the 2013 conference
 - iii. Special Eblasts with spiritual focus for national events and tragedies



2013 Annual Meeting and Conference South Lake Tahoe, NV



Collaborations and Working Relationships

1. American Red Cross
2. ANA
3. ANCC
4. Bethesda Institute
5. Carolinas Health Ministry Partnership
6. Catholic Health Association - Community Benefit & Continuing Care
7. Catholic Health Initiatives, Denver, Colorado
8. Centers for Medicare & Medicaid Services
9. Church Health Center
10. Faith United to End Childhood Obesity (FUTECO)
11. Faith United to End Gun Violence (Sponsored by the Brady Campaign)
12. Food and Drug Administration, San Francisco District Office
13. International Parish Nurse Resource Center
14. Journal of Christian Nursing
15. Jewish Family Services
16. Kentucky Board of Nursing

Collaborations and Working Relationships cont . . .

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|--|--|
| 17. Mental Health First Aid | 24. Office of Women's Health |
| 18. NAMI-South Lake Tahoe | 25. South Carolina Faith
Community Nurses
Association |
| 19. National Association of
Catholic Nurses USA | 26. Texas Health Ministries
Network |
| 20. National Council of Churches
Health Task Force | 27. United Church of Christ
National FCN Leadership
Team |
| 21. National Council on Aging
(NCOA) | 28. Wesley Nurse Health
Ministry, San Antonio, TX |
| 22. North Carolina Nurses
Association (FCN Council) | |
| 23. Nurses Christian Fellowship | |

. . . and many more

FINANCIAL REPORT

Health Ministries Association Balance Sheet As of December 31, 2013



Assets

Cash	\$110,067

Total Current Assets	110,067

Intangible Assets	12,500
Accumulated Amortization	(5,417)

Net Intangible Assets	7,083

Total Assets	\$117,150
	=====

Liabilities & Fund Balances

Total Liabilities	\$0
Fund Balances	102,467
Net Surplus	14,683

Total Fund Balances	\$117,150

Total Liabilities & Fund Balances	\$117,150
	=====

FINANCIAL REPORT cont ...

2013 Revenue and Expense Summary

Revenue	
Membership Dues	\$31,011
Contributions	1,005
Speakers Bureau	3,365
Conference Receipts	54,149
Merchandise Sales (net)	3,168
Royalties	4,565

Total Revenue	\$97,263
	=====

Expenses	
Office Management	\$14,320
Professional Expenses	17,019
Credit Card/Bank Charges	2,405
Supplies	411
Telephone & Telecommunications	1,162
Printing & Postage	864
Travel & Meeting Expenses	4,596
Insurance	1,244
Conference Expenses	38,615
Amortization	833
Other Expenses	1,111

Total Expenses	\$82,580
	=====
Surplus of Revenues over Expenses	\$14,683

In-Kind Contribution of Time and Services by HMA Board of Directors

Time Donated- - - -2,430 hours

Goods & Services - \$64,000



In Closing

*“To accomplish great things,
we must not only act,
but also dream;
not only plan,
but also believe.”*

—Anatole France
French poet, journalist and novelist
1844-1924

